

Scenario: Repurposing captured lectures

Description:

A lecturer is delivering a course in statistics to science students and has been regularly recording his lectures. His department is developing a new course on statistics for medical students, and wants to use his recordings as the basis for the new course.

If using this scenario for a staff development activity, the accompanying document "Scenario worksheet: Repurposing Captured Lectures" may be useful.

Resource Summary

Topic: Re-purposing recordings

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Target audience: Staff Developers

Keywords: scenario; repurposing; design; issues

Date produced: 18 March 2010

Comment:

Discussion Points

- Is this a form of job-saving or is it saving the lecturer additional work?
- Who owns the lectures (could the lecturer prevent this happening)?
- Is this educationally desirable for the second group of students?
- Would the students find this an acceptable method of course delivery?
- Would the lecturer be expected to provide support to the second group of students?
- Does copyright cross over from one year to the next, or between groups of students?

Recommendations

- The university needs a clear policy on whether recorded lectures are only to be accessed by those students to whom they were delivered or should be generally available.
- The university needs to define clear ownership policy on recorded lectures.
- Policy documents should be integrated as clear user guidelines.
- The extent of re-purpose may be influenced by university policy: e.g. some institutions hold that lectures should not normally be re-used for a purpose for which they were not originally designed, while others are prepared to be more flexible.
- Evaluate the proposed course design- use of recorded lectures as a primary delivery element should be part of a deliberate and considered learning design

Resources

ELTAC Scenario worksheet: Repurposing Captured Lectures
ELTAC document: What About... Recording lectures for re-use?
Existing policies for other institutions

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